
Sponsorship Banner

Located in the right sidebar of the pages indicated. Position based on receipt of banner and contract length. Minimum sponsor period is one month. Each ad will include a Web site or email link.

Premium Sponsorship Rates Per Page

Careers, Articles, Conference, Calendar of Events

<u>One Month</u>	<u>Six Months</u>	<u>Twelve Months</u>
\$150	\$720 (20% off)	\$1206 (33% off)

Regular Sponsorship Rates Per Page

All other pages

<u>One Month</u>	<u>Six Months</u>	<u>Twelve Months</u>
\$100	\$480 (20% off)	\$804 (33% off)

www.workforcediversitynetwork.com

The WDN is dedicated to creating a learning community in the business world to help your organization address diversity and its benefits.

Workforcediversitynetwork.com is fast becoming the nation's premiere educational and networking web site for businesses and organizations. Through workforcediversitynetwork.com you reach business leaders in all industries, diversity consultants and vendors, diversity and HR executives, job seekers, community organizations, employment professionals and more.

In addition to promoting major national conferences, our monthly enews to 5,000 subscribers generates significant regular traffic to the site.

Specifications

Circulation

In 2010, workforcediversitynetwork.com recorded 260,000 unique sessions, 817,000 total page views and 2,994,000 total hits.

Requirements

Your ad must be emailed according to these exact specifications. (Banners that do not meet these specifications cannot be accepted.)

- 225 pixels wide by 126 pixels high
- 72 DPI JPEG or GIF file
- File size should be less than 15 kb
- A Web address for linking from the banner

Deadlines

Sponsorship banners and payment must be received by the 25th of the month preceding sponsorship. Please email your banner to: advertising@workforcediversitynetwork.com

Placement

Please contact us regarding the page location you prefer and space availability.

Web sponsors positions are assigned on a first-come first-served basis and remain in place for the term of the contract. When a higher position on the page becomes available the sponsorship rotates to the next sponsor according to the date of contact received.

Sponsor/Advertiser Information

Company Name

Contact Name

Address

City/State/Zip

Phone _____ Fax _____

E-mail _____ Website _____

Sponsorship Contract

The Workforce Diversity Network is hereby authorized to insert the submitted sponsorship banner on the Web site www.workforcediversitynetwork.org for the term of: (full months only starting with the first of the month)

Start Date: _____ End Date: _____

I am mailing a check/charging the amount of \$ _____
(Please make checks payable to Workforce Diversity Network)

Signature _____

Sponsor/Advertiser must fax (fax to: 315-536-3689) or mail signed contract with payment to:

Workforce Diversity Network
Attn: Mike Streeter
Executive Director
150 State Street
Rochester, NY 14614

Banner will not appear on the site until payment is received. The Workforce Diversity Network reserves the right to reject, discontinue or omit any advertising or part thereof.