



Workforce Diversity Network  
**Diversity2006**  
Conference

[www.workforcediversitynetwork.com](http://www.workforcediversitynetwork.com)

## NEWS

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**Speakers and Sessions Announced for the  
Nation's Premier Conference on Workforce Diversity  
40+ Keynotes & Presenters  
May 22-24, 2006**

*Rochester, NY -- March 23, 2006* – How do you create a workplace that honors differences and enables people to be effective? That will be the focus of discussion at the Workforce Diversity Network's sixth biennial conference, Diversity 2006 - The Case for Diversity - It's Everybody's Business.

The three-day event will be held May 22-24 at the Rochester Riverside Convention Center in Rochester NY. Leaders and employees from businesses across the nation will gather to hear more than 40 of the nation's most highly regarded experts on workforce diversity. The conference will help employers better understand the diversity of their people in ways that can be leveraged and applied to bring success to their organizations.

Conference sessions will span the most current diversity issues demanding attention including generational, global and cultural changes. Sessions will also offer a mix of learning styles and interactivity to maximize the learning experience and allow attendees to share ideas, build relationships, and work with expert practitioners and peers who are dealing with similar challenges and responsibilities.

Diversity 2006 will conclude with Diversity - the New Imperative, a half-day symposium for people in the legal profession featuring internationally-renowned presenters.

"If your business is going to be competitive and successful you have to create a workplace that works for everybody in it," says Mike Streeter, Executive Director of the Workforce Diversity Network. "It's not a matter of what could be or should be - it is a matter of what is necessary."

The Workforce Diversity Network is the nation's leading resource for education and networking on workforce diversity. Since 1996 the not-for-profit organization has presented some of the nation's most extensive and highly-attended conferences on workforce diversity. Diversity 2006 is expected to attract hundreds of senior management leaders, managers and employees from businesses, colleges and universities and non-profit organizations nationwide.

"Diversity 2006 will introduce training for business leaders that will assist them in creating successful diversity business models that cut across their organizations," says Bill Simpson, Director of Human Resources for Nixon Peabody LLP, the nationally-recognized law firm and Diversity 2006 Principal Sponsor. Nixon Peabody LLP is one of the nation's leading multipractice law firms in the United States, with offices in sixteen cities, and has been recognized by *Fortune Magazine* as one of the "100 Best Companies to Work For in 2006™." In addition to Nixon Peabody, 26 other leading employers are also sponsoring the event.

Keynote speakers will include leading diversity authors and consultants Cathy Bao Bean, Darryl K. Henderson, Art Jackson, Laraine Kaminsky, Steve Robbins, and 2006 World Lawyer of the Year, Taswell Papier.

Among the topics to be discussed are Diversity Communication Tactics, Promoting and Retaining Women, Building Bridges across Generational Diversity, Conducting Effective Workplace Assessments, Difficult Diversity Dialogues, Developing Diverse Young Leaders, How Cultures Shape Personal and Cultural Expectations, How Lawful is Your Diversity Initiative, Transgender and Gender Bending Employees, Preparing for an Aging Workforce, Paralysis of Political Correctness, and Working with Deaf and Hard of Hearing People.

"Some organizations think they are up to date but they are far from it, which makes it more difficult to attract the best people," notes Dr. Alfreda Brown, Chair of the Workforce Diversity Network and Chair, Commission for Promoting Pluralism for Rochester Institute of Technology. "Diversity 2006 will help businesses sustain time-honored principles that drive successful organizations, embrace what's new and enhance effectiveness going forward."

### **Registration and Fees**

A complete agenda, speaker and session details, and online registration may be found at [www.workforcediversitynetwork.com](http://www.workforcediversitynetwork.com), or call 585-224-2727 for a conference brochure and registration form. The agenda for the Legal Symposium will be announced soon.

Conference fees range from \$200 for the Legal Symposium to \$840 for the full 3-day conference. WDN member and early registration discounts are also available.

### **Diversity 2006 Sponsors**

*Principal:* Nixon Peabody LLP; *Leadership:* Bausch & Lomb, Eastman Kodak, Thomson West; *Supporting:* Excellus, Harris, Harter Secrest & Emery LLP, ITT, Monroe Plan, Time Warner, University of Rochester, Wegmans, Xerox; *Partners:* ExxonMobil, Harris Beach, National Grid, Rochester Institute of Technology; *Non-Profit:* American Red Cross, DePaul, Gay Alliance of the Genesee Valley, Lifetime Assistance, Monroe Community College, Planned Parenthood, Rochester Business Alliance, St. John Fisher College, SUNY Brockport, and the YMCA.

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