

### **Sponsorship Banner**

Located in the right sidebar of the pages indicated. Position based on receipt of banner and contract length. Minimum sponsor period is one month. Each ad will include a Web site or email link.

#### **Premium Sponsorship Rates Per Page**

Members, Careers, Articles, All Conference Pages, Calendar of Events

| <u>One Month</u> | <u>Six Months</u> | <u>Twelve Months</u> |
|------------------|-------------------|----------------------|
| \$150            | \$720 (20% off)   | \$1206 (33% off)     |

#### **Regular Sponsorship Rates Per Page**

All other pages

| <u>One Month</u> | <u>Six Months</u> | <u>Twelve Months</u> |
|------------------|-------------------|----------------------|
| \$100            | \$480 (20% off)   | \$804 (33% off)      |

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### **[www.workforcediversitynetwork.com](http://www.workforcediversitynetwork.com)**

The WDN is dedicated to creating a learning community in the business world to help your organization address diversity and its benefits.

Workforcediversitynetwork.com is fast becoming the nation's premiere educational and networking web site for businesses and organizations. Through workforcediversitynetwork.com you reach business leaders in all industries, diversity consultants and vendors, diversity and HR executives, job seekers, community organizations, employment professionals and more.

In addition to promoting major national conferences, our monthly enews generates significant regular traffic to the site.

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### **Specifications**

#### **Circulation**

For the first six months of 2006, workforcediversitynetwork.com recorded 159,284 unique sessions 603,399 total pageviews.

#### **Requirements**

Your ad must be emailed according to these exact specifications. (Banners that do not meet these specifications cannot be accepted.)

- 225 pixels wide by 126 pixels high
- 72 DPI JPEG or GIF file
- File size should be less than 15 kb
- A Web address for linking from the banner

#### **Deadlines**

Sponsorship banners and payment must be received by the 25th of the month preceding sponsorship. Please email your banner to: [advertising@workforcediversitynetwork.com](mailto:advertising@workforcediversitynetwork.com)

**Placement**

Please contact us regarding the page location you prefer and space availability.

Web sponsors positions are assigned on a first-come first-served basis and remain in place for the term of the contract. When a higher position on the page becomes available the sponsorship rotates to the next sponsor according to the date of contact received.

**Sponsor/Advertiser Information**

Company Name

\_\_\_\_\_

Contact Name

\_\_\_\_\_

Address

\_\_\_\_\_

City/State/Zip

\_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Web site \_\_\_\_\_

**Sponsorship Contract**

The Workforce Diversity Network is hereby authorized to insert the submitted sponsorship banner on the Web site [www.workforcediversitynetwork.com](http://www.workforcediversitynetwork.com) for the term of: (full months only starting with the first of the month)

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

I am mailing a check/charging the amount of \$ \_\_\_\_\_  
(Please make checks payable to Workforce Diversity Network)

Please charge my:  Visa  MC  Amex Account Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security code: \_\_\_\_\_

Signature \_\_\_\_\_

*Sponsor/Advertiser must fax (fax to: 585-482-3095) or mail signed contract with payment to:*

Workforce Diversity Network  
Attn: Mike Streeter, Executive Director  
150 State Street  
Rochester, NY 14614

*Banner will not appear on the site until payment is received. The Workforce Diversity Network reserves the right to reject, discontinue or omit any advertising or part thereof.*