

Diversity 2011 Conference

The Power of Inclusion

October 2 & 3, 2011
Rochester, NY

Program Advertising Specifications

Program Description

The printed program size is 8.5 inches wide by 11 inches high, and will be printed in color.

**Ad deadline is
September 7th**

Accepted file types

- 1) Press-ready pdfs (cmyk, all fonts embedded, images 300 dpi or better)
- 2) High-res jpgs or tifs (cmyk, 300 dpi or better, flattened)
- 3) eps or ai (all fonts converted to outlines, all images included, 300 dpi or better)

Send press-ready files by September 7th to:
aantinore@dalmath.com

Important Production Notes

Please do not submit ads in Word, Excel, Powerpoint, or Quark. We cannot guarantee faithful reproduction of these file types. However, you may submit ad copy in Word (along with high-resolution images/logos) and our design team will create an ad for you. Additional costs may apply. For more information on design services call 585-586-6650.

Full Page/No Bleed:
8" x 10"

Full Page/With Bleed:
8.5" x 11" trim
with extra .125" (1/8th")
on all four sides

Quarter Page:
3.875" x 4.875"

Half Page:
8" wide x 4.875" high